**Identifying Argument** Name: Andrew Seiler

1) Summary: Summarize your article. Using your own words, explain what it is mostly about.

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| Write 3-5 Sentences explaining the “Who, What, When, Where and Why.”  Near Santa Barbara, California in 1969, an offshore oil drilling rig blew out after a failure of replacing a drill bit. Not too long ago, another rig named “Deepwater Horizon” also blew out. This article points out how quickly and easily things can go wrong with oil drilling, making it a dangerous endeavor. |
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2) Target Audience: Consider the language being used, the type of publication and what is being said about your issue to describe the target audience of your article. Identify three specific demographics to earn a 4, two will earn a 3.

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| Write the evidence from your article here:  1) “Gas prices have risen sharply… the economy also faltered.”  2) “Critics, however, pointed out that neither the size nor anticipated rate of new domestic production would be sufficient to alter the price of oil on the global market by more than a few cents.”  3) “The Deepwater Horizon oil rig…owned by BP…exploded, killing 11 rig workers and resulted in the greatest marine oil spill in history” | Identify the target audience here:  1) Gas-powered car drivers  2) Renewable energy activists  3) Renewable energy activists |

3) Main Claim/Thesis Statement: In one complete sentence, state the main argument your article is claiming.

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| Thesis Statement:  Oil drilling is too dangerous to continue, and will not help our economy any further at its current rate. |

4) Persuasive Appeal: Identify which types of appeal are being used, and provide detailed evidence from your article.

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| Appeal Used:  1) “…killing 11 rig workers…”  2) “In July 2008, the cost of oil soared to nearly $150 a barrel. At the pumps, American consumers were paying more than $4 for a gallon of gas.” | Evidence from article:  1) Pathos  2) Logos |